

Hamburg, September 28, 2015

Career bridges for China Talents

5th annual China-focused job fair sees increase in exhibitors again

Europe's leading job fair with focus on China reports increasing number of exhibitors for events in Düsseldorf and Munich. Despite uncertainties concerning business with China more European and Chinese companies recruit at SinoJobs Career Days this year as well.

The number of Chinese students in Germany climbed to its highest level during the 2015 summer semester. More than 30,000 of them are enrolled at German universities. Germany's positive image in China - but also the appealing automotive and engineering industries as well as other sectors prompt the Chinese to study in Germany.

"These Chinese talents are sought after specialists and executives in China. They distinguish themselves from regular Chinese graduates with their studies abroad, their knowledge of foreign languages and their first professional experience." says Dirk Mussenbrock, founder and CEO of the job portal SinoJobs, which also organizes the SinoJobs Career Days.

More than 60 exhibitors present a wide variety of sectors. Besides the automobile manufacturers Daimler, Audi and Volkswagen, technology companies such as Bosch, Elring-Klinger and tesa are represented. The fair reports growth particularly in the Retail, Consumer Goods & Electronics sectors by Apple, Giorgio Armani and Tumi. Bozhon, Air China and Dicastal present themselves as purely Chinese companies.

The SinoJobs Career Days will take place in Düsseldorf and Munich in November as they have in recent years. More than 1,000 predominantly Chinese visitors are expected to the job fair on November 4th and 6th.

Participation is free of charge for applicants. Binding registration must take place at www.sinojobs-careerdays.com.

Mussenbrock & Wang GmbH Company Profile:

Mussenbrock & Wang is a leading supplier of recruitment solutions in the European-Chinese context. We operate offices in both China and Europe. Through our job portal, SinoJobs, and our career and recruiting fair, SinoJobs Career Days, we deliver specialized solutions to European and Chinese companies seeking to recruit Chinese and European professionals and managers for positions in Greater China and Europe.

Our annual Sino HR Conference, German Chinese Human Resources Conference, has become firmly established as the leading event on the topic of German-Chinese HR management. This conference, held in Frankfurt am Main, attracts more than 120 participants from management and HR divisions each year.

Media requests:

Dirk Mussenbrock
Mussenbrock & Wang GmbH
Heinrich-Hertz-Straße 131 | 22083 Hamburg - Germany
phone +49 40 696 353 85-0 | fax +49 40 696 353 85-9
ham@mussenbrockwang.com | mussenbrockwang.com