

Hamburg, 19. November 2013

Successful SinoJobs Career Days in Munich and Dusseldorf

Organizer and exhibitors look back on a successful recruiting event

For the third year in a row, SinoJobs Career Days, the leading China-focused job fair, succeeded in impressing businesses and job candidates alike. 2,000 visitors met with more than 60 exhibitors in Dusseldorf and Munich. The event was held under the patronage of the mayors of Dusseldorf and Munich, receiving political support from S.E. Shi Mingde, the Ambassador of the People's Republic of China in Germany, as well as Johannes Pflug, Member of the German Parliament and Head of the German-Chinese Parliamentary Group.

Dirk Mussenbrock, the organizer's managing director, remarked: "SinoJobs Career Days have become well-known within the community of Chinese students, graduates and young professionals in Germany. Their interest in a career within a successful European company is very high. Participation in this event is not limited to prominent companies such as Volkswagen, Porsche and Audi; medium-sized businesses also promote themselves as attractive employers at the event, and can even conduct interviews on the spot."

All the exhibiting companies have active subsidiaries in China. Despite the huge potential offered by graduates in China, the need for well-trained, locally based staff is still not being met. Therefore, SinoJobs Career Days are a critical component in overseas recruiting for these companies.

Sun Qing, an engineering science graduate, said of the event, "SinoJobs Career Days offer Chinese young professionals, graduates and students a unique platform in

Germany. We can speak directly to German and Chinese company representatives at the event. The positions offered are very attractive.”

The event dates for 2014 have already been set: November 5 in Dusseldorf and November 7 in Munich. Numerous exhibitors from past years have already confirmed their participation for 2014.

Mussenbrock & Wang GmbH Company Profile:

Since its foundation in 2008 Mussenbrock & Wang has developed into the leading supplier of recruitment solutions in the European Chinese context. With the job portal SinoJobs and the recruiting event SinoJobs Career Days, we offer specialized solutions for the recruitment of Chinese and European professionals and managers in Greater China and the EU to European enterprises.

The Sino HR Conference – the German-Chinese Human Resources Conference – and special seminars on the subject of the German-Chinese HR management are offered to executives and human resource managers having a focus on China.

Media requests:

Dirk Mussenbrock
Mussenbrock & Wang GmbH
Heinrich-Hertz-Straße 131 | 22083 Hamburg - Germany
phone +49 40 696 353 85-0 | fax +49 40 696 353 85-9
dm@mussenbrockwang.com | mussenbrockwang.com