

Hamburg, July 16, 2015

## **Lack of skilled professionals in China – companies increasingly recruit in Germany.**

**Foreign companies in China have been combating a lack of skilled professionals for years. Alleviation of this situation is not foreseen any time soon. Intelligent solutions are being sought out.**

*Necessity is the mother of invention: Foreign companies with locations in China are increasingly on the lookout for well-educated Chinese talents in Germany, which they cannot always find in China. One special job and recruiting fair has been supporting companies in this for 5 years now, and enjoys a constantly growing number of presenters and visitors. For the good 30,000 Chinese students in Germany, Austria and Switzerland, the convention serves as a springboard for a career in a European company in China.*

Lei Chen is about to graduate from the Technical University of Munich with a degree in engineering. Good grades, two internship experiences while in university and fluent German and English skills make him a desirable candidate for German and European companies in China.

And Lei Chen is aware of the value of his education, in which his parents above all - as well as the German government - have invested. His goal is a career with an attractive employer from the engineering and automotive industry. However, there is more to it than salary. In China, too, applicants are increasingly placing more focus on continued education within the company, work-life balance and the realization of one's own ideas in the company.

"For me, the SinoJobs Career Days offer a good opportunity to converse with a lot of companies. One of those are hidden champions whom I had never heard of before. And because I had already found an internship through the SinoJobs Career Days before, this year I am going to look for an employer that wants to accept me into his team after I finish my studies at the TU Munich," says Chen.

"Naturally we are aware of the challenges of recruiting in China," says Dirk Mussenbrock, founder of the job portal SinoJobs and initiator of the SinoJobs Career Days. "And because companies are increasingly looking to directly supplement classic recruiting in China, we offer an extremely effective and affordable recruitment tool with our event."

"A clear focus on Chinese professionals who have studied in the EU and who wish to return to China is crucial. With this event, the companies have the opportunity to speak with a large number of very well-educated Chinese talents, and to find a potentially ideal candidate," explains Dirk Mussenbrock.

The job fair is being held for the fifth time in a row in November 2015, and draws more than 60 companies and 2,000 Chinese candidates. The convention sites of the one-day event are Dusseldorf and Munich.

Among the exhibitors are corporations as large as Audi, Daimler and Krones, and hidden champions such as Sirona and GROB Werke.

The organizer is happy to receive inquiries from additional exhibitors. Details can be found at [www.sinojobs-careerdays.com](http://www.sinojobs-careerdays.com).

**Mussenbrock & Wang GmbH Company Profile:**

Mussenbrock & Wang is a leading supplier of recruitment solutions in the European-Chinese context. We operate offices in both China and Europe. Through our job portal, SinoJobs, and our career and recruiting fair, SinoJobs Career Days, we deliver specialized solutions to European and

Chinese companies seeking to recruit Chinese and European professionals and managers for positions in Greater China and Europe.

Our annual Sino HR Conference, German Chinese Human Resources Conference, has become firmly established as the leading event on the topic of German-Chinese HR management. This conference, held in Frankfurt am Main, attracts more than 120 participants from management and HR divisions each year.

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