

Hamburg, 31 October 2013

Talent Search for China - SinoJobs Career Days 2013

China-focused job fair in Düsseldorf and Munich.

China's importance to the European economy is growing steadily. Increasing sales and discerning Chinese customers need to be handled appropriately. For this to occur, well-trained technical and managerial personnel are required in China. Big as well as medium-sized companies can find such staff not only in China, but also at a specialized job fair in Germany that is aimed primarily at Chinese graduates and young professionals.

For the third year in a row, the organizers of SinoJobs Career Days are expecting more than 2,000 visitors altogether at the events in Düsseldorf and Munich. Over 30,000 Chinese students, graduates and professionals who live in Germany and plan to return to China will be addressed.

Visitors at the event meet with big businesses such as Volkswagen AG, Linde Group and BASF, but also with medium-sized companies such as GROB-Werke, FEV und Handtmann. In total, about 50 exhibiting companies with branches in China are represented, offering specialist and managerial positions.

Talented Chinese individuals with academic qualifications in Germany or Europe, basic work experience as well as knowledge of the German language contrast well with graduates from Chinese universities. For both of these groups, there are interesting development opportunities and good potential for quick career progression in European businesses.

In the area of politics, this recruitment fair also receives a great deal of support. The mayors of Düsseldorf and Munich are patrons of the event, whereas S.E. Shi Mingde, the Ambassador of the P.R. China in Germany, as well as Johannes Pflug, Member of the German Parliament and Head of the German-Chinese Parliamentary Group, will each be giving a welcoming address.

SinoJobs Career Days will be taking place from 10 am to 5 pm on November 6, 2013 in Düsseldorf and on November 8, 2013 in Munich. Apart from the exhibitors, a full-day lecture program will be offered.

SinoJobs Career Days are held annually in Germany, and have attracted thousands of Chinese visitors in past years. Over 100 German and European companies have participated as exhibitors so far. SinoJobs Career Days are part of the Europe-China focused job portal Sinojobs.

Details and Registration at www.sinojobs-careerdays.com

Mussenbrock & Wang GmbH Company Profile:

Since its foundation in 2008 Mussenbrock & Wang has developed into the leading supplier of recruitment solutions in the European Chinese context. With the job portal SinoJobs and the recruiting event SinoJobs Career Days, we offer specialized solutions for the recruitment of Chinese and European professionals and managers in Greater China and the EU to European enterprises.

The Sino HR Conference – the German-Chinese Human Resources Conference – and special seminars on the subject of the German-Chinese HR management are offered to executives and human resource managers having a focus on China.

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